ALL CHECKED SALES AND MARKETING SERVICES



FOR SOLAR PV, HEAT PUMP, WINDOW AND DOOR, AND CONSERVATORY INSTALLERS

All Checked

We'll take care of your sales and marketing for free for a month to kickstart your sales.

BUILD YOUR BUSINESS AT NO COST TO YOU

Free Website

A professionally designed website that wins you more orders



Your website is often the first impression potential customers have of your business. We'll create a professional, high-performing website that builds trust, generates leads and helps you win more work.

YOUR WEBSITE WILL:

Build trust and credibility
Show customers you're a professional, reliable and approved installer.

Showcase your expertise
Clearly present your services, past projects and customer reviews.

Generate quality leads
Make it easy for homeowners to get in touch and request a quote.

Be found online
Built with SEO best practice so you rank higher on Google and in AI search results.

Work on any device
A modern, mobile-friendly design that looks great on phones, tablets and computers.



AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Free SEO

Be found on Google and recommended by AI

We'll optimise your online presence so you rank higher on Google and are recommended by leading AI search tools when people look for trusted installers in your area.



HIGHER GOOGLE VISIBILITY:

Rank higher in search results
We'll use proven SEO (Search Engine Optimisation) to help more local customers find you on Google.

Attract local customers
Target the right people in your **local area** who are actively looking for your services.

Get more enquiries
Increase website visits, quote requests and high-quality leads.



GET RECOMMENDED BY AI:

More homeowners are now using AI tools to find and compare local installers. We'll optimise your content so your business is more likely to be recommended by leading AI platforms.



Including tools like:

- ChatGPT
- Google Gemini
- Microsoft Copilot
- Claude

AllChecked

ARRANGE A CALL BACK AT ALLCHECKED.CO.UK/TRADE

Social Media Sorted

Stand out on social media

We'll create and manage professional social media content that keeps your business visible, builds trust with homeowners and helps generate more enquiries in your local area.



WHY SOCIAL MEDIA MATTERS:

Stay visible locally
Regular posts keep your business in front of homeowners in your local area.

Showcase your work
Share installations, before-and-after photos and project highlights that build confidence.

Generate more enquiries
Strong content and clear calls to action can turn views into messages, quote requests and leads.



WE'LL HELP YOU BUILD YOUR BRAND:

Consistent branding, engaging posts and targeted content can help position your business as the installer homeowners remember first.



AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Free Leads

Turn your website into a lead generator

We'll turn your website into a powerful sales tool that encourages homeowners to call, request instant quotes and send enquiries.



HOW YOUR WEBSITE GENERATES LEADS:

More phone calls

Make it easy for homeowners to call you directly from your website when they are ready to talk.

Instant quote requests

Capture more enquiries with clear calls to action and simple forms that encourage visitors to request a quote.

More email enquiries

Give homeowners a quick and convenient way to contact you online, even outside business hours.



DESIGNED TO CONVERT:

A professionally structured website builds trust, answers key questions and turns more visitors into genuine sales opportunities.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

More Free Leads

Get leads from the All Checked website



All Checked is the trusted place for homeowners to request a quote and check the credentials of installation companies before they buy.

HOW IT WORKS:

Quote requests
Receive high-quality enquiries from homeowners looking for a quote in your area.

Credential checks
Get recommended when homeowners check your or your competitors' credentials on our website.

Active buyers
Speak to people who are already researching, comparing and ready to move forward with their project.



WHY IT WORKS FOR YOUR BUSINESS:

Targeted, local enquiries
From genuine homeowners in your area.

More opportunities
Be the recommended choice when customers compare installers.

Higher conversion rates
Connect with informed buyers who are ready to get a quote.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Your Own Exclusive Territory

Protect your area and win more local business

We can give you an exclusive territory so you can grow your business without competing against other All Checked members in the same area. Your territory could cover a town, a city or a county.



HOW IT WORKS:

Exclusive coverage
We can allocate you a protected local area so enquiries from that territory come to you, not another member.

Flexible territory
Your exclusive area can be based on a town, a city or a county, depending on the opportunity and your capacity.

More room to grow
Build brand awareness and convert more sales in an area where you are the featured All Checked installer.

WHY IT WORKS FOR YOUR BUSINESS:

Local advantage
Stand out in your area and face less direct competition.

Better value
Get more from your marketing by focusing on a protected territory.

Stronger growth
Turn local visibility into a steady stream of opportunities.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Attract Great Reviews

Build a 5-star reputation online

Our review service helps you gain more customer trust, rank higher on Google and protect your business from unfair or fake reviews.



Showcase reviews

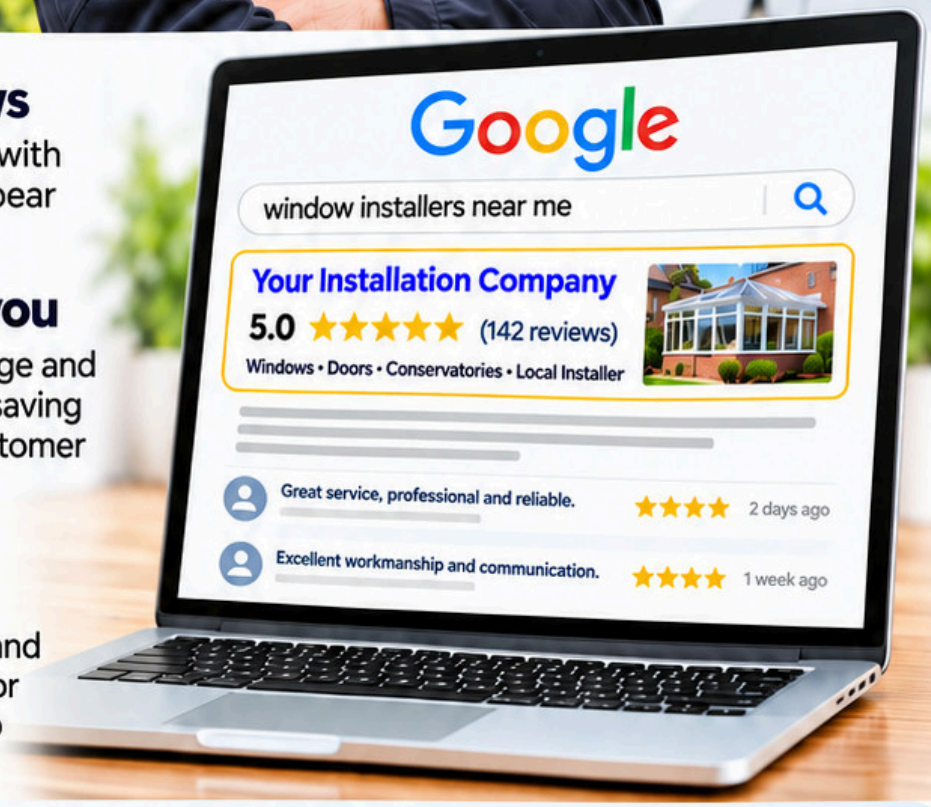
Attract more customers with genuine reviews that appear on page one of Google.

We respond for you

We'll professionally manage and respond to your reviews, saving you time and building customer confidence.

Protection from unfair reviews

We monitor your reviews and challenge hoax, malicious or unfair reviews to help keep your reputation safe.



THE BENEFITS FOR YOUR BUSINESS:

More visibility

Get noticed at the top of Google search results.

Build trust

Show potential customers that you're a reliable and recommended local installer.

Win more work

A strong review profile helps you stand out and convert more enquiries into sales.

Stay protected

We actively monitor your reviews and take action on fake, malicious or unfair feedback.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Get Recommended

Get recommended when customers check credentials

When homeowners check your company – or one of your competitors – on All Checked, we'll recommend you as the trusted, local choice.



Our recommendation works for you

We'll recommend your business when homeowners check your credentials.

Even when they check competitors

If a customer checks a competing company, we'll still recommend you as a trusted alternative in their area.

More local enquiries

Our recommendations give you greater visibility, credibility and more opportunities to win new business.

THE BENEFITS FOR YOUR BUSINESS:

Builds trust

Be recognised as a vetted and recommended installer.

More enquiries

Generate additional leads from customers checking your or your competitors' credentials.

A competitive advantage

Stand out as the preferred, trusted choice in your local area.

Win more work

Turn customer research into real enquiries and more sales.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Get Accredited

Show customers you're a trusted local installer

Display the All Checked accreditation to give customers instant confidence in your business, your service and your standards.



A mark of quality

Show you've been vetted and approved by All Checked.

Builds confidence

Reassures customers that they're dealing with a trusted and reliable local installer.

Win more sales

Stand out from the competition and increase your chances of securing the job.

USE YOUR ACCREDITATION ACROSS YOUR BUSINESS:

On your website

Build trust and boost conversions.

On your vehicles

Promote your approved status while you're on the road.

In your marketing

Use it on leaflets, quotes, emails and social media.

At your premises

Display it at your office, showroom or client meetings.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Upgrade Your Quotes

Professional PDF presentations that win sales

We'll create a high-quality, branded PDF presentation that you can share with customers to showcase your company, products and service.



Bespoke to your business

A professionally designed presentation featuring your branding, images and key information.

Showcase your work

Highlight your products, services, recent installations and customer testimonials.

Build confidence

Provide customers with a clear, professional overview that demonstrates your expertise and credibility.

THE BENEFITS FOR YOUR BUSINESS:

Make a stronger impression

Present your business in a professional, customer-friendly format.

Show your full offering

Clearly explain your products, packages and the benefits to the customer.

Increase conversion rates

Give customers the information and confidence they need to say "yes" to your quote.

Save time

A ready-to-use presentation you can send instantly by email or share in person.

AllChecked

ARRANGE A CALL BACK AT ALLCHECKED.CO.UK/TRADE

Free Lifetime Warranties

Give every customer extra peace of mind

Offer your customers a Free Lifetime Product Warranty on us to give them extra reassurance when your guarantee expires.



Adds trust

Customers feel more confident buying when extra long-term protection is available.

Improves conversions

A Free Lifetime Product Warranty can help turn more quotes into sales.

Creates reassurance

Eligible products continue to benefit from protection after your own guarantee ends.

THE BENEFITS OF A FREE LIFETIME PRODUCT WARRANTY:

Builds trust

A stronger offer helps customers feel safer buying from you.

Adds value

You can offer more than just a price.

Improves confidence

Extra protection helps reduce hesitation.

Supports sales

A reassuring warranty can improve conversion rates.

Sets you apart

Stand out from competitors with an added customer benefit.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE

Partner with All Checked today

We can help you win more sales

A complete marketing and business support package designed to generate more enquiries, build your brand and help you grow profitably.



The no risk way to grow

We'll take care of your sales and marketing for free for a month to kickstart extra sales.

No contract

If it isn't working, you can walk away at any time.

Affordable Marketing

Stay with us, and we'll find a plan to suit your budget.

AllChecked

ARRANGE A CALL BACK AT
ALLCHECKED.CO.UK/TRADE